

## FICHE Associations

### 1. CONTACT

NAME of the Association: **UStart LLN**

Please precise if interfaculty /interuniversity: YES



Contact e-mail : [lln@ustart.be](mailto:lln@ustart.be)

Website : /

Link LinkedIN: <https://www.linkedin.com/company/ustartbelgium/mycompany/>

#### Representation (e-mails)

- President : [sara.s@ustart.be](mailto:sara.s@ustart.be)
- Vice-President : [hector.m@ustart.be](mailto:hector.m@ustart.be)
- Other contact : advisory department: [lln.advisory@ustart.be](mailto:lln.advisory@ustart.be)

### 2. MISSION (social reason, finality) & VALUES:

UStart LLN is a non-profit organization born from the initiative of students of Louvain-la-Neuve, aiming at **raising awareness and promoting the entrepreneurial spirit**. By entrepreneurship we mean **personal development, leadership, risk-taking and innovative solutions**.

We do not only focus on the creation of companies, but also on the realization of projects in a broad sense. To achieve this goal, the club sets up activities to strengthen the links between students and the entrepreneurial ecosystem. It is indeed essential for young people to develop and maintain contacts that will help them stay ahead of what lies ahead. In addition, UStart LLN provides students with the opportunity to build a network of contacts, which is extremely useful in today's world. Finally, the club also emphasizes the value of becoming self-employed or even starting a business.

The main idea of UStart LLN is to **give everyone the possibility to launch and develop one day their own project**, whether they are a sportsman, a literary scholar, a lawyer, a biologist, a computer scientist or an economist. We provide information, a network of contacts and

training. On the one hand, we want to create real opportunities for students who want to create their own business. On the other hand, what we offer can also be a great asset for any student.

UStart LLN is directly linked to a network of other Belgian UStart clubs, spread over the major French and Dutch speaking universities of the country. Many links have been established between these clubs, and together they form "UStart Belgium". This allows us to be represented on an international level and to organize larger events such as conferences or international exchanges.

### 3. ORGANISATION & RECRUITMENT

(e.g. if different departments in charge of the events, communication...)

The club is organized into four different departments that work together to carry out different projects. These departments are : **Event, Public Relations, Human Resources and Advisory**. The advisory department aims to advise and support students who have an entrepreneurial project. The event department is the department that organizes all the conferences and workshops on campus as well as the start-up game. What is it? A day dedicated to entrepreneurship during which students participate in a business game focused on start-ups. Public Relations is the department that takes care of all the promotion of the events but also all the content that you can find on our social networks. And finally, the human resources department is in charge of training and cohesion within the group by organizing teambuildings, training sessions, visits to startups, an entrepreneurial trip, but they also take care of recruiting new members. The recruitment takes place every year in March for the following school year.

#### MAIN MAJOR ACTIVITIES & AGENDA:

Every year around October we organize the **startup game**. The startup game is a day dedicated to entrepreneurship during which students participate in a business game focused on start-ups. It is an opportunity to develop your creativity, expand your network and maybe even win a great prize!

**On March 1st 2023, our annual pitch competition will take place.** The pitch competition is an opportunity to pitch your project in front of a jury in order to test your idea and to get advice from seasoned entrepreneurs in order to prepare you for what awaits you in the next stage of your entrepreneurial adventure.

We also organize throughout the year **conferences and workshops** always around **entrepreneurship**. We invite you to follow us on social networks to stay informed about our projects, events and recruitment.