INNOVATION MANAGEMENT

LANGUAGE:
English

PREREQUISITES:
Bachelor in Business engineering

TEACHING METHODS:
Lectures, pre-reading, case studies, testimonials, group works

EVALUATION METHODS:
Written and oral exams, group reports and presentations

CONTENT
The management and economics of innovations, in particular from a knowledge-intensive, ecosystem and digital economy viewpoints.

AIMS:
At the end of the major, students will be able to better master how to manage organizations and regions in innovation-intensive environments, where constant disruptions is the “new normal” and where new partners and new knowledge are key assets

5 MANDATORY COURSES
- Innovation Management I
- Innovation Management II
- Economics of Innovation
- Knowledge Management
- Innovation Policy and Ecosystems

« Bonus » course:
- International Entrepreneurship

(It is possible to take this extra course (5 credits) in addition to the 5 courses of the innovation major. Application required)
Acquired Skills:
Analytical skills, presentation skills, problem solving, helicopter view, decision making, Bloomberg Market Concepts®

Career Opportunities:
Executive positions in innovative firms
Corporate entrepreneurship, new business development and corporate venturing roles
Innovation policy responsibilities