

INTERNATIONAL BUSINESS

LANGUAGE:

English

PREREQUISITES: Bachelor in management or in Business Engineering

Access to the Major based on selection

AIMS:

Develop a broad knowledge base about international management and business



CONTENT

The IB track offers 25 selected students the opportunity to act as intrapreneurs, undertaking concrete initiatives in an international context and transforming ideas into business success.

It offers one year abroad during master 2: four to five months of academic exchange in a partner university and a 6-month internship outside Europe within an international SME, multi-national or NGO.

5 MANDATORY COURSES

- Entrepreneurial Finance
- Supply Chain Management
- Platform Strategies
- Cross Cultural Competences and Management
- Entrepreneurship: topical and international aspects



Acquired Skills:

Work effectively in an international and multicultural environment
Personal and professional development (self-motivation, self-awareness, self-control, ability to manage one's work independently)

Career Opportunities:

Former IB students now work in companies such as Accenture, AB-Inbev, L'Oréal, Deloitte, Unilever, Total, but also in many SMEs or NGOs in Asia, Europe or Latin America