

DOUBLE DEGREES LSM - NOVA

- Double Degree in Financial Analytics
 - Master's in Business Engineering at LSM: **Major in Financial Engineering**
 - MSc Finance at NOVA: **Business and Data Analytics**
- Double Degree in Financial Management
 - Master's in Business Engineering at LSM: **Major in International Finance**
 - MSc Finance at NOVA: **Banking or Financial Markets**
- Double Degree in Digital Marketing
 - Master's in Business Engineering at LSM: **Major in Marketing for Connected Brands**
 - MSc Management at NOVA: **Digital Business**
- Double Degree in Marketing and Consumer Studies
 - Master's in Management at LSM: **Major in Consumer Insights**
 - MSc Management at NOVA: **Marketing**
- Double Degree in International Management
 - Master's in Management at LSM: **Major in European Business**
 - MSc Management at NOVA: **Strategy and International Business**

All programmes are entirely taught in English.

Programmes are for information purposes only and may be subject to change.

DOUBLE DEGREE IN FINANCIAL ANALYTICS LSM (Business Engineering) – NOVA (Finance) Year 1 @ LSM – Year 2 @ NOVA

YEAR 1 @ LSM				YEAR 2 @ NOVA	
TERM 1		TERM 2		TERM 3	TERM 4
PART 1	PART 2	PART 1	PART 2		
2 COURSES <i>Technological and Quantitative Project</i> (10) <i>Corporate Social Responsibility</i> (4)	3 COURSES OF THE FINANCIAL ENGINEERING MAJOR (15)	2 COURSES <i>Performance Management</i> (5) <i>Data Analytics applied in Business</i> (5)	3 COURSES OF THE FINANCIAL ENGINEERING MAJOR (15)	4 COURSES <i>Investments</i> (7) <i>Empirical Methods for finance</i> (3,5) <i>Financial Modeling</i> (3,5) <i>Corporate Finance</i> (7)	
			<i>Seminar on Relational and Managerial Competences</i> (3)	COURSES OF THE BUSINESS & DATA ANALYTICS AREA OF EXPERTISE (min. 21)	
			<i>Seminar on Current Managerial Issues</i> (3)	4 PROFESIONAL MODULES (2) <i>Mastering your own career</i> (2)	
				MASTER'S THESIS (20 LSM/30 NOVA) *	
60 ECTS				Min. 66/76 ECTS	

Master in Business Engineering
120 ECTS

+

Master's in Finance
120 ECTS

Please note that redundancy between courses is not allowed except for complementary courses (more advanced or in-depht analysis). To be determinated by academic advisors.

* While you have only one Master's thesis to write, it will count for 20 ects in your LSM Master's degree and 30 ects in your NOVA Master's degree.

A Year at LSM

At LSM, each semester is divided into 2 parts of 6-week intensive courses.

Part 2 of each semester is dedicated to your Major Courses. The [Major in Financial Engineering](#) contains the following courses:

MAJOR IN FINANCIAL ENGINEERING (6 courses)

- *Forecasting* (Term 1)
- *Derivative pricing* (Term 1)
- *Investments* (Term 1)
- *Macro Finance* (Term 2)
- *Credit and interest rate risk* (Term 2)
- *Big data in finance* (Term 2)

A Year at NOVA

The Data and Business Analytics area of expertise is designed for students who understand business problems and want to use technology to solve them. A strong background in mathematics and applied statistics is required so that students will be able to analyze large data sets and translate them to support data grounded strategic decisions. The courses of this area of expertise can be found on [NOVA's website](#).

DOUBLE DEGREE IN FINANCIAL ANALYTICS

NOVA (Finance) - LSM (Business Engineering)

Year 1 @ NOVA – Year 2 @ LSM

YEAR 1 @ NOVA		YEAR 2 @ LSM			
TERM 1	TERM 2	TERM 1		TERM 2	
		PART 1	PART 2	PART 1	PART 2
4 COURSES <i>Investments</i> (7) <i>Empirical Methods for Finance</i> (3,5) <i>Financial Modelling</i> (3,5) <i>Corporate Finance</i> (7)		1 COURSE <i>Technological and Quantitative Project</i> (10)	3 COURSES OF THE FINANCIAL ENGINEERING MAJOR (15)	Individual work on MASTER'S THESIS	3 COURSES OF THE FINANCIAL ENGINEERING MAJOR (15)
COURSES OF THE BUSINESS & DATA ANALYTICS AREA OF EXPERTISE (21)		1 COURSE <i>Corporate Social Responsibility</i> (4)(Part1 Term1) OR <i>Seminar on Current Managerial Issues</i> (3)(Part1 Terms1&2)			
ELECTIVES FROM AREA OR OTHER (14)					
4 PROFESIONAL MODULES (2)					
<i>Mastering your own career</i> (2)		MASTER'S THESIS (20 LSM/30 NOVA) *			
60 ECTS		Min. 63/73 ECTS			

Master in Business Engineering
120 ECTS

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Master's in Finance
120 ECTS

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A Year at NOVA

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A Year at LSM

At LSM, each semester is divided into 2 parts of 6-week intensive courses.

Part 2 of each semester is dedicated to your Major Courses. The [Major in Financial Engineering](#) contains the following courses:

MAJOR IN FINANCIAL ENGINEERING (6 courses)
<ul style="list-style-type: none"> • <i>Forecasting</i> (Term 1) • <i>Derivative pricing</i> (Term 1) • <i>Investments</i> (Term 1) • <i>Macro Finance</i> (Term 2) • <i>Credit and interest rate risk</i> (Term 2) • <i>Big data in finance</i> (Term 2)

DOUBLE DEGREE IN FINANCIAL MANAGEMENT

LSM (Business Engineering) – NOVA (Finance)

Year 1 @ LSM – Year 2 @ NOVA

YEAR 1 @ LSM				YEAR 2 @ NOVA	
TERM 1		TERM 2		TERM 3	TERM 4
PART 1	PART 2	PART 1	PART 2		
2 COURSES <i>Technological and Quantitative Project</i> (10) <i>Corporate Social Responsibility</i> (4)	3 COURSES OF THE INTERNATIONAL FINANCE MAJOR (15)	2 COURSES <i>Performance Management</i> (5) <i>Data Analytics applied in Business</i> (5)	3 COURSES OF THE INTERNATIONAL FINANCE MAJOR (15)	4 COURSES <i>Investments</i> (7) <i>Empirical Methods for finance</i> (3,5) <i>Financial Modeling</i> (3,5) <i>Corporate Finance</i> (7)	
		<i>Seminar on Relational and Managerial Competences</i> (3)		COURSES OF THE BANKING or FINANCIAL MARKETS AREA OF EXPERTISE (min. 21)	
<i>Seminar on Current Managerial Issues</i> (3)				4 PROFESIONAL MODULES (2) <i>Mastering your own career</i> (2)	
				MASTER'S THESIS (20 LSM/30 NOVA) *	
60 ECTS				Min. 66/76 ECTS	

Master in Business Engineering
120 ECTS

+

Master's in Finance
120 ECTS

Please note that redundancy between courses is not allowed except for complementary courses (more advanced or in-dept analysis). To be determined by academic advisors.

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A Year at LSM

At LSM, each semester is divided into 2 parts of 6-week intensive courses.

Part 2 of each semester is dedicated to your Major Courses. The [Major in International Finance](#) contains the following courses:

MAJOR IN INTERNATIONAL FINANCE (6 courses)

- *Financial innovation* (Term 1)
- *International Finance* (Term 1)
- *Principles of banking and finance* (Term 1)
- *International financial management* (Term 2)
- *Central banking, financial regulation, supervision* (Term 2)
- *International Corporate Finance* (Term 2)

A Year at NOVA

The Banking area of expertise is recommended for students looking to pursue a career in central banks and regulatory bodies, or in retail banking or in the consulting and auditing of financial institutions. The courses of this area of expertise can be found on [NOVA's website](#).

The Financial Markets area of expertise aims to provide in-depth knowledge for all students seeking a career in Investment banking, Investment management, or portfolio risk management. The courses of this area of expertise can be found on [NOVA's website](#).

DOUBLE DEGREE IN FINANCIAL MANAGEMENT

NOVA (Finance) - LSM (Business Engineering)

Year 1 @ NOVA – Year 2 @ LSM

YEAR 1 @ NOVA		YEAR 2 @ LSM			
TERM 1	TERM 2	TERM 1		TERM 2	
		PART 1	PART 2	PART 1	PART 2
4 COURSES <i>Investments (7)</i> <i>Empirical Methods for Finance (3,5)</i> <i>Financial Modelling (3,5)</i> <i>Corporate Finance (7)</i>		1 COURSE <i>Technological and Quantitative Project (10)</i>	3 COURSES OF THE INTERNATIONAL FINANCE MAJOR (15)	Individual work on MASTER'S THESIS	3 COURSES OF THE INTERNATIONAL FINANCE MAJOR (15)
COURSES OF THE BANKING or FINANCIAL MARKETS AREA OF EXPERTISE (min. 21)		1 COURSE <i>Corporate Social Responsibility (4)(Part1 Term1) OR</i> <i>Seminar on Current Managerial Issues (3)(Part1 Terms1&2)</i>			
ELECTIVES FROM AREA OR OTHER (14)					
4 PROFESSIONAL MODULES (2)					
<i>Mastering your own career (2)</i>		MASTER'S THESIS (20 LSM/30 NOVA) *			
60 ECTS		Min. 63/73 ECTS			

Master in Business
Engineering
120 ECTS

+

Master's in
Finance
120 ECTS

Please note that redundancy between courses is not allowed except for complementary courses (more advanced or in-depth analysis). To be determined by academic advisors.

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A Year at NOVA

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A Year at LSM

At LSM, each semester is divided into 2 parts of 6-week intensive courses.

Part 2 of each semester is dedicated to your Major Courses. The [Major in International Finance](#) contains the following courses:

MAJOR IN INTERNATIONAL FINANCE (6 courses)

- *Financial innovation (Term 1)*
- *International Finance (Term 1)*
- *Principles of banking and finance (Term 1)*
- *International financial management (Term 2)*
- *Central banking, financial regulation, supervision (Term 2)*
- *International Corporate Finance (Term 2)*

DOUBLE DEGREE IN DIGITAL MARKETING

LSM (Business Engineering) – NOVA (Management)

Year 1 @ LSM – Year 2 @ NOVA

YEAR 1 @ LSM				YEAR 2 @ NOVA	
TERM 1		TERM 2		TERM 3	TERM 4
PART 1	PART 2	PART 1	PART 2		
2 COURSES <i>Technological and Quantitative Project</i> (10) <i>Corporate Social Responsibility</i> (4)	3 COURSES OF THE MARKETING FOR CONNECTING BRANDS MAJOR (15)	2 COURSES <i>Performance Management</i> (5) <i>Data Analytics applied in Business</i> (5)	3 COURSES OF THE MARKETING FOR CONNECTING BRANDS MAJOR (15)	4 COURSES <i>Statistics III OR Statistics II</i> (3,5) <i>Advanced topics in HR Management</i> (3,5) <i>Advanced Strategy</i> (7) <i>Financial Management OR Advanced Financial Management</i> (7) COURSES OF THE DIGITAL BUSINESS AREA OF EXPERTISE (min. 21) 4 PROFESIONAL MODULES (2) <i>Mastering your own career</i> (2) MASTER'S THESIS (20 LSM/30 NOVA) *	
		<i>Seminar on Relational and Managerial Competences</i> (3)			
		<i>Seminar on Current Managerial Issues</i> (3)			
60 ECTS		Min. 66/76 ECTS			

Master in Business Engineering
120 ECTS

+

Master's in Management
120 ECTS

Please note that redundancy between courses is not allowed except for complementary courses (more advanced or in-dept analysis). To be determinated by academic advisors.

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A Year at LSM

At LSM, each semester is divided into 2 parts of 6-week intensive courses.

Part 2 of each semester is dedicated to your Major Courses. The [Major in Marketing Strategy for Connected Brands](#) contains the following courses:

MAJOR IN MARKETING FOR CONNECTED BRANDS (6 courses)

- *Marketing Research* (Term 1)
- *International Marketing* (Term 1)
- *New Business Models and E-Commerce* (Term 1)
- *Brand Management* (Term 2)
- *Big data/Data Mining Applied to Marketing* (Term 2)
- *On-line and Off-line Communication Strategies* (Term 2)

A Year at NOVA

The Digital Business area of expertise.

Digital is a core strategic tool. You will get your mind (and hands) in different areas in which managers can leverage from technology to improve sales, performance, and productivity in core areas. The courses of this area of expertise can be found on [NOVA's website](#).

DOUBLE DEGREE IN DIGITAL MARKETING

NOVA (Management) - LSM (Business Engineering)

Year 1 @ NOVA – Year 2 @ LSM

YEAR 1 @ NOVA		YEAR 2 @ LSM			
TERM 1	TERM 2	TERM 1		TERM 2	
		PART 1	PART 2	PART 1	PART 2
5 COURSES <i>Statistics III OR Statistics II (3,5)</i> <i>Advanced topics in HR Management (3,5)</i> <i>Advanced Strategy (7)</i> <i>Advanced Marketing (7)</i> <i>Financial Management OR Corporate Finance (7)</i>		2 COURSES <i>Technological and Quantitative Project (10)</i>	3 COURSES OF THE MARKETING FOR CONNECTING BRANDS MAJOR (15)	Individual work on MASTER'S THESIS	3 COURSES OF THE MARKETING FOR CONNECTING BRANDS MAJOR (15)
COURSES OF THE DIGITAL BUSINESS AREA OF EXPERTISE (min. 28)		1 COURSE			
4 PROFESIONAL MODULES (2)		<i>Corporate Social Responsibility (4)(Part1 Term1) OR Seminar on Current Managerial Issues (3)(Part1 Terms1&2)</i>			
<i>Mastering your own career (2)</i>		MASTER'S THESIS (20 LSM/30 NOVA) *			
60 ECTS		Min. 63/73 ECTS			

Master in Business Engineering
120 ECTS

+

Master's in Management
120 ECTS

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A Year at LSM

At LSM, each semester is divided into 2 parts of 6-week intensive courses.

Part 2 of each semester is dedicated to your Major Courses. The [Major in Marketing Strategy for Connected Brands](#) contains the following courses:

MAJOR IN MARKETING FOR CONNECTED BRANDS (6 courses)

- *Marketing Research* (Term 1)
- *International Marketing* (Term 1)
- *New Business Models and E-Commerce* (Term 1)
- *Brand Management* (Term 2)
- *Big data/Data Mining Applied to Marketing* (Term 2)
- *On-line and Off-line Communication Strategies* (Term 2)

DOUBLE DEGREE IN MARKETING & CONSUMER STUDIES

LSM (Management) – NOVA (Management)

Year 1 @ LSM – Year 2 @ NOVA

YEAR 1 @ LSM				YEAR 2 @ NOVA	
TERM 1		TERM 2		TERM 3	TERM 4
PART 1	PART 2	PART 1	PART 2		
3 COURSES <i>Advanced Strategic Marketing</i> (5) <i>Corporate Finance</i> (5) <i>Corporate Social Responsibility</i> (4)	3 COURSES OF THE CONSUMER INSIGHTS MAJOR (15)	2 COURSES <i>Management Accounting</i> (5) <i>Advanced HR and Organization Management</i> (5)	3 COURSES OF THE CONSUMER INSIGHTS MAJOR (15)	3 COURSES <i>Statistics III OR Statistics II</i> (3,5) <i>Advanced Strategy</i> (7) <i>Financial Management</i> (7)	
			<i>Seminar on Relational and Managerial Competences</i> (3)	COURSES OF THE MARKETING AREA OF EXPERTISE (min. 21)	
			<i>Seminar on Current Managerial Issues</i> (3)	4 PROFESSIONAL MODULES (2) <i>Mastering your own career</i> (2)	
				MASTER'S THESIS (20 LSM/30 NOVA) *	
60 ECTS				Min. 66/76 ECTS	

Master en Management
120 ECTS

+

Master's in Management
120 ECTS

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A Year at LSM

At LSM, each semester is divided into 2 parts of 6-week intensive courses.

Part 2 of each semester is dedicated to your Major Courses. The [Major in Consumer Insights](#) contains the following courses:

MAJOR IN CONSUMER INSIGHTS (6 courses)

- Consumer Behavior (Term 1)
- Marketing Studies (Term 1)
- Managing Brand Equity (Term 1)
- Customer relationship management (CRM) (Term 2)
- Ethical and sustainable consumption (Term 2)
- Neuromarketing, virtual reality, and experimental approach (Term 2)

A Year at NOVA

The Marketing area of expertise is designed for students who like to communicate, launch and improve products and services, deliver superior customer value. The courses of this area of expertise can be found on [NOVA's website](#).

DOUBLE DEGREE IN **MARKETING & CONSUMER STUDIES**

NOVA (Management) - LSM (Management)

Year 1 @ NOVA – Year 2 @ LSM

YEAR 1 @ NOVA		YEAR 2 @ LSM			
TERM 1	TERM 2	TERM 1		TERM 2	
		PART 1	PART 2	PART 1	PART 2
5 COURSES <i>Statistics III OR Statistics II (3,5)</i> <i>Advanced topics in HR Management (3,5)</i> <i>Advanced Strategy (7)</i> <i>Advanced Marketing (7)</i> <i>Financial Management OR Corporate Finance (7)</i>		1 COURSE <i>International Strategic Management (5)</i>	3 COURSES OF THE CONSUMER INSIGHTS MAJOR (15)	Individual work on MASTER'S THESIS	3 COURSES OF THE CONSUMER INSIGHTS MAJOR (15)
COURSES OF THE MARKETING AREA OF EXPERTISE (min. 28)		1 COURSE <i>Corporate Social Responsibility (4) (Part1 Term1) OR Management Accounting (5) (Part1 Term2)</i>			
4 PROFESIONAL MODULES (2)		<i>Seminar on Current Managerial Issues (3)</i>			
<i>Mastering your own career (2)</i>		MASTER'S THESIS (20 LSM/30 NOVA) *			
60 ECTS		Min. 62/72 ECTS			

Master en Management
120 ECTS

+

Master's in Management
120 ECTS

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A Year at NOVA

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A Year at LSM

At LSM, each semester is divided into 2 parts of 6-week intensive courses.

Part 2 of each semester is dedicated to your Major Courses. The [Major in Consumer Insights](#) contains the following courses:

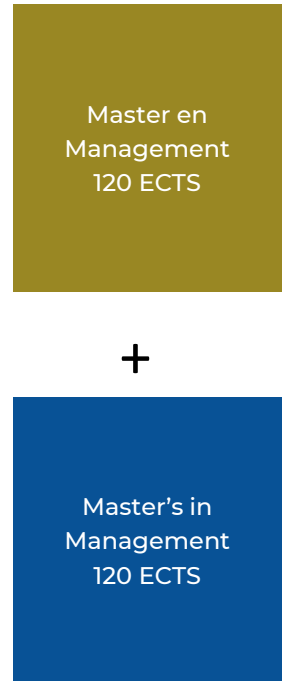
MAJOR IN CONSUMER INSIGHTS (6 courses)
<ul style="list-style-type: none"> • Consumer Behavior (Term 1) • Marketing Studies (Term 1) • Managing Brand Equity (Term 1) • Customer relationship management (CRM) (Term 2) • Ethical and sustainable consumption (Term 2) • Neuromarketing, virtual reality, and experimental approach (Term 2)

DOUBLE DEGREE IN INTERNATIONAL MANAGEMENT

LSM (Management) – NOVA (Management)

Year 1 @ LSM – Year 2 @ NOVA

YEAR 1 @ LSM				YEAR 2 @ NOVA	
TERM 1		TERM 2		TERM 3	TERM 4
PART 1	PART 2	PART 1	PART 2		
3 COURSES <i>Advanced Strategic Marketing</i> (5) <i>Corporate Finance</i> (5) <i>Corporate Social Responsibility</i> (4)	3 COURSES OF THE EUROPEAN BUSINESS MAJOR (15)	2 COURSES <i>Management Accounting</i> (5) <i>Advanced HR and Organization Management</i> (5)	3 COURSES OF THE EUROPEAN BUSINESS MAJOR (15)	3 COURSES <i>Statistics III OR Statistics II</i> (3,5) <i>Advanced Strategy</i> (7) <i>Financial Management</i> (7)	
		<i>Seminar on Relational and Managerial Competences</i> (3)		COURSES OF THE STRATEGY and INTERNATIONAL BUSINESS AREA OF EXPERTISE (min. 21)	
		<i>Seminar on Current Managerial Issues</i> (3)		<i>Mastering your own career</i> (2)	
				4 PROFESSIONAL MODULES (2)	
				MASTER'S THESIS (20 LSM/30 NOVA)*	
60 ECTS				62,5/72,5 ECTS	



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A Year at LSM

At LSM, each semester is divided into 2 parts of 6-week intensive courses.

Part 2 of each semester is dedicated to your Major Courses. The [Major in European Business](#) contains the following courses:

MAJOR IN EUROPEAN BUSINESS (6 courses)

- *European Corporate Governance* (Term 1)
- *European Economic Policy* (Term 1)
- *European Public Affairs* (Term 1)
- *Corporate Strategy in Europe* (Term 2)
- *Management of European Companies* (Term 2)
- *Industrial Relations in Europe* (Term 2)

A Year at NOVA

The Strategy and International Business area of expertise.

Do you see the world as a big marketplace? This expertise area will help you understand customers and competitors, their strengths and weaknesses, the complex business and institutional environments, and the existing resource constraints, on an international scale. The courses of this area of expertise can be found on [NOVA's website](#).

DOUBLE DEGREE IN INTERNATIONAL MANAGEMENT

NOVA (Management) - LSM (Management)

Year 1 @ NOVA – Year 2 @ LSM

YEAR 1 @ NOVA		YEAR 2 @ LSM			
TERM 1	TERM 2	TERM 1		TERM 2	
		PART 1	PART 2	PART 1	PART 2
5 COURSES <i>Statistics III OR Statistics II (3,5)</i> <i>Advanced topics in HR Management (3,5)</i> <i>Advanced Strategy (7)</i> <i>Advanced Marketing (7)</i> <i>Financial Management OR Corporate Finance (7)</i>		2 COURSES <i>International Strategic Management (5)</i>	3 COURSES OF THE EUROPEAN BUSINESS MAJOR (15)	Individual work on MASTER'S THESIS	3 COURSES OF THE EUROPEAN BUSINESS MAJOR (15)
COURSES OF THE STRATEGY and INTERNATIONAL BUSINESS AREA OF EXPERTISE (min. 21)		1 COURSE <i>Corporate Social Responsibility (4) (Part1 Term1) OR Management Accounting (5) (Part1 Term2)</i>			
4 PROFESIONAL MODULES (2)		<i>Seminar on Current Managerial Issues (3)</i>			
<i>Mastering your own career (2)</i>		MASTER'S THESIS (20 LSM/30 NOVA) *			
60 ECTS		Min. 62/72 ECTS			

Master en Management
120 ECTS

+

Master's in Management
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A Year at LSM

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Part 2 of each semester is dedicated to your Major Courses. The [Major in European Business](#) contains the following courses:

MAJOR IN EUROPEAN BUSINESS (6 courses)
<ul style="list-style-type: none"> • <i>European Corporate Governance (Term 1)</i> • <i>European Economic Policy (Term 1)</i> • <i>European Public Affairs (Term 1)</i> • <i>Corporate Strategy in Europe (Term 2)</i> • <i>Management of European Companies (Term 2)</i> • <i>Industrial Relations in Europe (Term 2)</i>