

FICHE Associations

1. CONTACT

NAME of the Association : LSM Investment Club

Please precise if interfaculty / interuniversity : YES NO

(attach your **logo** if you have one)



Contact e-mail : contact@lsminvestment.com

Website : <https://lsminvestmentclub.com>

Link LinkedIN: <https://www.linkedin.com/company/student's-investment-club/>

Facebook: LSM Investment Club

Instagram: lsm_invest

Representation (e-mails)

- Co-President : amandine.hayon@lsminvestment.com
- Co-President : ludivine.tordeur@lsminvestment.com
- Other contact : contact@lsminvestment.com

2. MISSION (social reason, finality) & VALUES:

Free presentation about +/- ½ page.

The LSM Investment Club is a meeting and learning place for students passionate about the world of investment and finance. Our mission is to provide a unique experience and develop the practical skills of our members, while also providing them with privileged access to career opportunities.

The pillars of the club are connection to the world of investment and finance, as well as training beyond the academic framework. We organize conferences with industry professionals, provide access to tools such as Bloomberg, and offer lectures to allow our members to familiarize themselves with the world of investment and finance.

In addition to all the activities and opportunities offered by the club, members also have the opportunity to develop their skills by managing a portfolio of 20,000 euros. This experience allows them to put into practice the knowledge and skills acquired during our training and events, while making concrete financial decisions.

Finally, the club also engages in socio-professional insertion actions to help our members find their place in the job market. We work in collaboration with our alumni working in well-known financial companies in order to discover the different professions in the sector and give our members the opportunity to do internships.

The club also offers the possibility to participate in city trips to discover the financial environments of major cities such as Paris or London. We also organize visits to trading rooms to allow our members to discover the functioning of these professional environments.

In summary, the LSM Investment Club offers a unique experience and practical training to members, as well as privileged access to career opportunities in the world of investment and finance. We also offer city trips, visits to trading rooms, training and events, conferences, and team building activities to enhance skills and links between our members.

3. ORGANISATION & RECRUITMENT

(e.g. if different departments in charge of the events, communication...)

+ Precise the recruitment period / constitution et renewal of the team

Each year, our club is proud to have more than 30 members divided into 5 teams, each specializing in a different field. To promote our recruitment opportunities and present our different teams, we use social media platforms such as Facebook, Instagram, and LinkedIn. Don't hesitate to follow us on these platforms to stay informed about our upcoming recruitment campaigns and learn more about each of our teams.

We have two recruitment periods per year, a more significant one in April (before Easter break) and one in September to complete our teams. To apply, candidates must send a cover letter and resume. If these documents are considered satisfactory, they will be invited to an interview. The final decision regarding the candidate's integration into the club will be made after the interview and will be effective for the new academic year.

The **Internal Team** is responsible for the smooth operation of the association and managing internal relations. Their responsibilities include:

- Searching for new sponsors: by partnering with companies, they help provide the club with financial and material means to carry out its activities.
- Organizing team-building activities: by offering team-building sessions, they ensure the good integration and well-being of the members of our club.
- Recruiting new members: by managing applications and conducting interviews, they play a key role in the development of our association.
- Participating in the student partnership project for external students interested in investing in the stock market.
- Organizing city trips for our members. These trips allow members to discover trading floors and banks (in collaboration with the Academic Team).

The **External Team** is responsible for communication and promoting the association to the outside. Their responsibilities include:

- Promoting club events: by handling communication around our events (lectures, debates, etc.), they contribute to the attractiveness of our club and the interest it generates.
- Filling social networks with content related to economics and finance: by regularly publishing content (videos, articles, etc.) on our social media, they ensure an active presence and generate interest in our community.
- Maintaining our website by ensuring it is up to date and providing quality content.
- Writing a monthly newsletter for members and external investors to follow the evolution of investments.

The **Academic Team** is responsible for providing educational and high-quality activities for our members and external individuals. They are in charge of:

- Organizing club conferences with companies on finance-related topics: by inviting experts in the finance industry to share their expertise with us, they enable our members and external individuals to discover new perspectives and improve their skills.
- Organizing economics-related workshops: by offering practical and interactive training sessions, they ensure that our members can apply their knowledge and develop new skills.
- Organizing city trips for our members. These trips allow our members to discover market and bank rooms (in collaboration with the Internal Team).

The **Portfolio Team** is responsible for managing the club's investment portfolio. They are in charge of:

- Analyzing and proposing new investments for the club's portfolio: by studying market opportunities and proposing suitable investment strategies, they contribute to the financial performance of our club.
- Assisting in portfolio management: by ensuring the proper execution of investment operations and monitoring the evolution of portfolios, they play a key role in managing our wealth.

The **Quantitative Team** is responsible for providing technical expertise in the management of our investment portfolio. They are in charge of:

- Managing investment risk through program implementation: by developing risk management tools and implementing them, they contribute to securing our portfolio.
- Supporting the Portfolio Team in portfolio rebalancing and asset selection: by providing their technical expertise, they help the Portfolio Team make the most informed decisions for the management of our portfolio.
- Implementing programs to facilitate the management of the club: by developing internal management tools (such as a newsletter), they contribute to the efficiency of our organization.

4. MAIN MAJOR ACTIVITIES & AGENDA:

(Regular events, training, conferences... during the academic year)

Here is a description and agenda of our various activities (in chronological order). Note that these are recurring activities that take place every year, except that the dates vary depending on the organization:

Throughout the academic year :

- General meeting (Internal): this meeting takes place every other week and is aimed at discussing investment.
- Team meetings (Internal): the club organizes a team meeting every other week to work on current projects.
- Voting on stocks (Internal): the club holds three assemblies to vote on stocks to buy or sell.
- Conferences on finance-related topics (External): the club holds two conferences open to external individuals on finance-related topics during the first and second quarters. The dates and topics will be announced later.

During the first quarter (open to external individuals) :

- Recruitment: The club holds its small recruitment session in September to complete its teams. (09/12/2022)
- BlackRock conference: The club has organized a conference in partnership with BlackRock, an asset management company, to allow members to learn more about different investment strategies. (11/29/2022)
- Trading Game: This activity consists of a trading simulation game. Club members and external individuals can practice and apply their knowledge and win prizes thanks to our sponsors. (3 weeks starting in November, after LSM exams)

During the second quarter (open to external individuals except for the City Trip and the Networking Cocktail):

- Stock market training: The LSM Investment Club offers a five-session training in collaboration with Leleux Associated Brokers and Junior Consulting Louvain. This training aims to provide the keys to understanding and investing in the stock market. A certification will be issued to participants at the end of the training. (For 5 weeks from S2 to S6 every Tuesday at 6:30 pm)
- CV coaching: In collaboration with Ustart, the club organizes a coaching conference to help members improve their CV, cover letter and LinkedIn. (Tuesday, 03/28/2023 at 6:30 pm)
- Recruitment: The club holds its large recruitment session in April. The dates and times will be announced later. (This year, applications will open on the first Monday of Easter vacation)

- City trip (Internal): The club organizes a visit to the market floor and a bank to allow members to discover the functioning of these institutions. (04/20-21/2023)
- Networking cocktails (Internal): The club organizes networking cocktails in collaboration with Alumni to allow members to meet professionals in the finance industry. (05/04/2023)