EUROPEAN BUSINESS

LANGUAGE:
English

PREREQUISITES:
Microeconomics, Macroeconomics, International Economics, Political Economy, Introduction to public, private and commercial Law, Production management, Industrial organization, Strategy

TEACHING METHODS:
Various methods: see specific course descriptions

EVALUATION METHODS:
Various methods: written and oral examinations, essays, readings, team projects

CONTENT

5 MANDATORY COURSES

- European Corporate Practice
- European Public Affairs
- European Economic Policy
- Corporate Strategy in Europe
- Industrial Relations in Europe
**AIMS:**
To provide a better understanding on how business operates in the EU single market, how EU policies affect business and on how business and EU institutions interact.

**Acquired Skills:**
Knowledge of the European business environment and business strategies in the EU. Analysis of EU policies

**Career Opportunities:**
MNEs (EU corporate governance & supply chain), European institutions, Think-tanks, Lobbying