

MBA INTENSIVE MODULE

EXCELLENCE AND ETHICS



COURSES 21-22

NEW ECONOMIC MODELS

SPRING

This course focuses on different levels of the economy. It will train students to the specificities of a new economic model that allows the combination of economy, ecology, and meaning, while integrating the technological and sociological changes of this new century. The new managerial and organizational models leading to the regenerative economy will be the heart of the course.



CROSS-CULTURAL

SPRING

This course is designed to develop cross-culturally competent and responsible leaders. The central aim of this course is to develop the capacity to understand and analyse management situations that international organisations face with regard to cross-cultural management and leadership. The course will focus on the impact of culture on individuals, teams and organisations; on how to deal with cultural issues in a responsible way and still be efficient and effective in business.

AUTUMN

Supply chain management can be described as the design, operation, and improvement of the supply chain, from source to end-consumer. With the evolution of globalisation, the fit between the strategy of the firm, its marketing target and the supply chain designed to support it will be at the heart of the class. A Louvain edX online course will also support its operation.

BLOCK SEMINAR SUPPLY CHAIN MANAGEMENT



FORMAT

INTENSIVE TEACHING

Each individual course is given over 1 to 2 weeks in order to create an intense learning environment.

CASE STUDIES

COMPANY

GUEST

**FLIPPED
CLASSROOM**

ONLINE MOOC

ACTIVE

VIDEOS

As part of its International Business Major, LSM offers intensive courses targeted at MBA students. These courses are condensed on very short periods of time. Two are available in spring: “New Economic Models” and “Cross-Cultural Management”, while the “Block Seminar in Supply Chain Management” is taught in autumn at the beginning of September. Each course is designed to offer the most active pedagogy possible to the students: guest speakers, case studies and online modules will all be part of the pedagogical methods of learning used by our teachers.

Evaluation methods vary depending on the course but can include: written exams, individual papers (during or after the course has ended), group presentations, oral exams, etc. and the final grade often rests on a mix of different evaluation types.

PRACTICAL INFO

LSM

Operating on the Louvain-la-Neuve and Mons campuses, the Louvain School of Management is the management school of the internationally renowned UCLouvain. LSM offers highly specialised teaching based on advanced research and benefits from recognition in international rankings and accreditations. With its two excellent pre-experienced Master's Programmes, LSM aims to place human values at the heart of the decision making process. By following its motto « Excellence and Ethics in Business», LSM is working towards « Educating Responsible Leaders for a Sustainable World ».

PRACTICALITIES

These intensive courses are open to exchange students. The seminar in supply Chain is reserved to MBA exchange students and CEMS students. Class groups will count no more than 40 students.

DATES (TBC):

Seminar in Supply Chain Man.

Sept. 6-10, 2021

Cross-Cultural Management

May 2-6, 2022 (TBC)

New Economic Models

May 9-13, 2022 (TBC)

The courses can be taken separately or together. They are each worth 5 ECTS (3 ECTS for the Block Seminar). Most likely, an individual report will be asked after the course has ended.

The courses are tuition free but an administrative fee of 300€ covering material, visits, breaks, etc. is required for each course.

LOUVAIN-LA-NEUVE

UCLouvain is only about 30km south of Brussels, Belgium's capital and the heart of the European Union. Studying at LSM also means that you are only a stone throw away from many European capitals and in an international environment. Each year, UCLouvain hosts more than 6000 international students from more than 125 nationalities.

CONTACT

For information about the programme and to nominate students, contact incomingexchanges-lsm@uclouvain.be. For questions regarding the courses, contact lsm-exchangeadvisor@uclouvain.be or visit our website:

<https://uclouvain.be/en/faculties/lsm/mba>

NEW FORMAT!

Our new module of intensive MBA courses is designed for a better interaction between teachers and students and more practical approaches to the material. Each course is taught over 1 to 2 weeks and each lecturer uses various methods inside the classroom.

