

DOUBLE DEGREE LSM - VMU

- If you spend your YEAR 1 at LSM:
 - Master's in Business Engineering at LSM
 - [MBE at LSM + Master's in Marketing at VMU](#)
 - [MBE at LSM + Master's in Finance at VMU](#)
 - Master's in Management at LSM
 - [MM at LSM + Master's in Marketing at VMU](#)
 - [MM at LSM + Master's in Finance at VMU](#)
- If you spend your YEAR 1 at VMU:
 - Master's in Business Engineering at LSM
 - [Master's in Marketing at VMU + MBE at LSM](#)
 - [Master's in Finance at VMU + MBE at LSM](#)
 - Master's in Management at LSM
 - [Master's in Marketing at VMU + MM at LSM](#)
 - [Master's in Finance at VMU + MM at LSM](#)



All programmes are entirely taught in English.

Programmes are for information purposes only and may be subject to change.

DOUBLE DEGREE

LSM (Business Engineering) – VMU (Marketing)

Year 1 @ LSM – Year 2 @ VMU



YEAR 1 @ LSM				YEAR 2 @ VMU	
TERM 1		TERM 2		TERM 1	TERM 2
PART 1	PART 2	PART 1	PART 2		
2 COURSES <i>Technological and Quantitative Project</i> (10) <i>Corporate Social Responsibility</i> (4)	3 COURSES OF MAJOR (15)	2 COURSES <i>Performance Management</i> (5) <i>Data Analytics applied in Business</i> (5)	3 COURSES OF MAJOR (15) <i>Seminar on Relational and Managerial Competences</i> (3)	4 COURSES <i>International Marketing</i> (6) <i>Neuromarketing</i> (6) <i>Digital Marketing and E-business</i> (6) <i>International Commercial Law</i> (6)	3 COURSES <i>Corporate Reputation Management</i> (6) <i>International Business</i> (6) <i>Relationship Marketing</i> (6)
<i>Seminar on Current Managerial Issues</i> (3)					
60 ECTS				62/72 ECTS	

Master's in
Business
Engineering
120 ECTS

+

Master's in
Marketing
120 ECTS

Please note that redundancy between courses is not allowed except for complementary courses (more advanced or in-dept analysis). To be determined by academic advisors.

* While you have only one Master's thesis to write, it will count for 20 ects in your LSM Master's degree and 30 ects in your VMU Master's degree.

A Year at LSM

At LSM, each semester is divided into 2 parts of 6-week intensive courses
Part 2 of each semester is dedicated to Major Courses. A Major consists of 6 courses in a specific field.

AVAILABLE MAJORS IN BUSINESS ENGINEERING

- [Philippe de Woot Major in Corporate Sustainable Management](#)
- [Major in International Finance](#)
- [Major in Supply Chain Management](#)
- [Major in Innovation Management](#)
- [Major in Financial Engineering](#)

A Year at VMU

Students have to take 42 ECTS of courses in the field of Marketing and Commerce to choose from the Marketing and Commerce Major list of Compulsory Courses. Please be aware that there can be no redundancy between the 1st and 2nd Year classes. The above table is an example and the courses are subject to change. For more details on the courses and up-to-date information, please visit the VMU website [here](#).

DOUBLE DEGREE

LSM (Business Engineering) – VMU (Finance)

Year 1 @ LSM – Year 2 @ VMU



YEAR 1 @ LSM				YEAR 2 @ VMU	
TERM 1		TERM 2		TERM 1	TERM 2
PART 1	PART 2	PART 1	PART 2		
2 COURSES <i>Technological and Quantitative Project (10)</i> <i>Corporate Social Responsibility (4)</i>	3 COURSES OF MAJOR (15)	2 COURSES <i>Performance Management (5)</i> <i>Data Analytics applied in Business (5)</i>	3 COURSES OF MAJOR (15)	3 COURSES <i>Business Financing Models and Instruments (6)</i> <i>Financial Markets and Institutions (6)</i> <i>Financial Risk Management (6)</i>	3 COURSES <i>Investments Analysis and Management (6)</i> <i>International Finance (6)</i> <i>Financial Econometrics (6)</i>
		<i>Seminar on Relational and Managerial Competences (3)</i>			
<i>Seminar on Current Managerial Issues (3)</i>				MASTER'S THESIS (20 LSM / 30 VMU) *	
60 ECTS				62/72 ECTS	

Master's in
Business
Engineering
120 ECTS

+

Master's in
Finance
120 ECTS

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A Year at LSM

At LSM, each semester is divided into 2 parts of 6-week intensive courses
Part 2 of each semester is dedicated to Major Courses. A Major consists of 6 courses in a specific field.

AVAILABLE MAJORS IN BUSINESS ENGINEERING

- [Philippe de Woot Major in Corporate Sustainable Management](#)
- [Major in Supply Chain Management](#)
- [Major in Innovation Management](#)
- [Major in Financial Engineering](#)
- [Major in Marketing Strategy for connected Brands](#)

A Year at VMU

Students have to take 42 ECTS of courses in the field of Marketing and Commerce to choose from the Marketing and Commerce Major list of Compulsory Courses. Please be aware that there can be no redundancy between the 1st and 2nd Year classes. The above table is an example and the courses are subject to change. For more details on the courses and up-to-date information, please visit the VMU website [here](#).

DOUBLE DEGREE

LSM (Management) – VMU (Marketing)

Year 1 @ LSM – Year 2 @ VMU



YEAR 1 @ LSM				YEAR 2 @ VMU	
TERM 1		TERM 2		TERM 1	TERM 2
PART 1	PART 2	PART 1	PART 2		
3 COURSES <i>Advanced Strategic Marketing</i> (5) <i>Corporate Finance</i> (5) <i>Corporate Social Responsibility</i> (4)	3 COURSES OF MAJOR (15)	2 COURSES <i>Management Accounting</i> (5) <i>Advanced HR and Organization Management</i> (5)	3 COURSES OF MAJOR (15)	4 COURSES <i>International Marketing</i> (6) <i>Neuromarketing</i> (6) <i>Digital Marketing and E-business</i> (6) <i>International Commercial Law</i> (6)	3 COURSES <i>Corporate Reputation Management</i> (6) <i>International Business</i> (6) <i>Relationship Marketing</i> (6)
<i>Seminar on Relational and Managerial Competences</i> (3)			<i>Seminar on Current Managerial Issues</i> (3)	MASTER'S THESIS (20 LSM / 30 VMU) *	
60 ECTS				62/72 ECTS	

Master's in Management
120 ECTS

+

Master's in Marketing
120 ECTS

Please note that redundancy between courses is not allowed except for complementary courses (more advanced or in-depht analysis). To be determined by academic advisors.

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A Year at LSM

At LSM, each semester is divided into 2 parts of 6-week intensive courses
Part 2 of each semester is dedicated to Major Courses. A Major consists of 6 courses in a specific field.

AVAILABLE MAJORS IN MANAGEMENT

- [Philippe de Woot Major in Corporate Sustainable Management](#)
- [Major in European Business](#)
- [Major in Corporate Finance](#)
- [Major in International Finance](#)

A Year at VMU

Students have to take 42 ECTS of courses in the field of Marketing and Commerce to choose from the Marketing and Commerce Major list of Compulsory Courses. Please be aware that there can be no redundancy between the 1st and 2nd Year classes. The above table is an example and the courses are subject to change. For more details on the courses and up-to-date information, please visit the [VMU website](#).

DOUBLE DEGREE

LSM (Management) – VMU (Finance)

Year 1 @ LSM – Year 2 @ VMU



YEAR 1 @ LSM				YEAR 2 @ VMU	
TERM 1		TERM 2		TERM 1	TERM 2
PART 1	PART 2	PART 1	PART 2		
3 COURSES <i>Advanced Strategic Marketing</i> (5) <i>Corporate Finance</i> (5) <i>Corporate Social Responsibility</i> (4)	3 COURSES OF MAJOR (15)	2 COURSES <i>Management Accounting</i> (5) <i>Advanced HR and Organization Management</i> (5)	3 COURSES OF MAJOR (15)	3 COURSES <i>Business Financing Models and Instruments</i> (6) <i>Financial Markets and Institutions</i> (6) <i>Financial Risk Management</i> (6)	3 COURSES <i>Investments Analysis and Management</i> (6) <i>International Finance</i> (6) <i>Financial Econometrics</i> (6)
		<i>Seminar on Relational and Managerial Competences</i> (3)		<i>Research Paper 1</i> (6)	
<i>Seminar on Current Managerial Issues</i> (3)				MASTER'S THESIS (20 LSM / 30 VMU) *	
60 ECTS				62 ECTS	

Master's in Management
120 ECTS

+

Master's in Finance
120 ECTS

Please note that redundancy between courses is not allowed except for complementary courses (more advanced or in-depht analysis). To be determined by academic advisors.

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A Year at LSM

At LSM, each semester is divided into 2 parts of 6-week intensive courses
Part 2 of each semester is dedicated to Major Courses. A Major consists of 6 courses in a specific field.

AVAILABLE MAJORS IN MANAGEMENT

- [Philippe de Woot Major in Corporate Sustainable Management](#)
- [Major in European Business](#)
- [Major in Marketing Strategy for Connected Brands](#)

A Year at VMU

Students have to take 42 ECTS of courses in the field of Marketing and Commerce to choose from the Marketing and Commerce Major list of Compulsory Courses. Please be aware that there can be no redundancy between the 1st and 2nd Year classes. The above table is an example and the courses are subject to change. For more details on the courses and up-to-date information, please visit the [VMU website](#).



DOUBLE DEGREE

VMU (Marketing) - LSM (Business Engineering)

Year 1 @ VMU – Year 2 @ LSM



LOUVAIN
School of Management

YEAR 1 @ VMU		YEAR 2 @ LSM			
TERM 1	TERM 2	TERM 1		TERM 2	
		PART 1	PART 2	PART 1	PART 2
5 COURSES <i>International Marketing</i> (6) <i>Neuromarketing</i> (6) <i>Digital Marketing and E-business</i> (6) <i>Relationship Marketing</i> (6) <i>International Commercial Law</i> (6)	4 COURSES <i>Corporate Reputation Management</i> (6) <i>Research Methodology</i> (6) <i>International Business</i> (6) <i>Supply Chain Management</i> (6)	2 COURSES <i>Technological and Quantitative Project</i> (10)	3 COURSES OF MAJOR (15)	Individual work on MASTER'S THESIS	3 COURSES OF MAJOR (15)
		1 COURSE <i>Corporate Social Responsibility</i> (4)(Part1 Term1) OR <i>Seminar on Current Managerial Issues</i> (3)(Part1 Terms1&2)			
		<i>Research Paper1</i> (6)	MASTER'S THESIS (20 LSM / 30 VMU) *		
60 ECTS		Min. 63/73ECTS			

Master's in
Business
Engineering
120 ECTS

+

Master's in
Marketing
120 ECTS

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A Year at VMU

Students have to take 60 ECTS of courses in the field of Marketing and Commerce to choose from the Marketing and Commerce Major list of Compulsory Courses. Please be aware that there can be no redundancy between the 1st and 2nd Year classes. The above table is an example and the courses are subject to change. For more details on the courses and up-to-date information, please visit the [VMU website](#).

A Year at LSM

At LSM, each semester is divided into 2 parts of 6-week intensive courses. Part 2 of each semester is dedicated to Major Courses. A Major consists of 6 courses in a specific field.

AVAILABLE MAJORS IN BUSINESS ENGINEERING

- [Philippe de Woot Major in Corporate Sustainable Management](#)
- [Major in International Finance](#)
- [Major in Supply Chain Management](#)
- [Major in Innovation Management](#)
- [Major in Financial Engineering](#)



DOUBLE DEGREE

VMU (Finance) - LSM (Business Engineering)

Year 1 @ VMU – Year 2 @ LSM



YEAR 1 @ VMU		YEAR 2 @ LSM			
TERM 1	TERM 2	TERM 1		TERM 2	
		PART 1	PART 2	PART 1	PART 2
5 COURSES <i>International Accounting</i> (6) <i>Business Financing Models and Instruments</i> (6) <i>Macroeconomic Analysis and Forecasting</i> (6) <i>Financial Markets and Institutions</i> (6) <i>Scientific Markets Methodology and Research Paper 1</i> (6)	4 COURSES <i>Investments Analysis and Management</i> (6) <i>Financial Risk Management</i> (6) <i>Strategic Finance Management</i> (6) <i>Financial Econometrics</i> (6) <i>Research Paper 2</i> (6)	2 COURSES <i>Technological and Quantitative Project</i> (10)	3 COURSES OF MAJOR (15)	Individual work on MASTER'S THESIS	3 COURSES OF MAJOR (15)
		1 COURSE <i>Corporate Social Responsibility</i> (4)(Part1 Term1) OR <i>Seminar on Current Managerial Issues</i> (3)(Part1 Terms1&2)			
		MASTER'S THESIS (20 LSM / 30 VMU) *			
60 ECTS		Min. 63/73ECTS			

Master's in Business Engineering
120 ECTS

+

Master's in Finance
120 ECTS

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A Year at VMU

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A Year at LSM

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- | AVAILABLE MAJORS IN BUSINESS ENGINEERING |
|--|
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| ➤ Major in Supply Chain Management |
| ➤ Major in Innovation Management |
| ➤ Major in Financial Engineering |
| ➤ Major in Marketing Strategy for Connected Brands |



DOUBLE DEGREE

VMU (Marketing) - LSM (Management)

Year 1 @ VMU – Year 2 @ LSM



LOUVAIN
School of Management

YEAR 1 @ VMU		YEAR 2 @ LSM			
TERM 1	TERM 2	TERM 1		TERM 2	
		PART 1	PART 2	PART 1	PART 2
5 COURSES <i>International Marketing</i> (6) <i>Neuromarketing</i> (6) <i>Digital Marketing and E-business</i> (6) <i>Relationship Marketing</i> (6) <i>International Commercial Law</i> (6)	4 COURSES <i>Corporate Reputation Management</i> (6) <i>Research Methodology</i> (6) <i>International Business</i> (6) <i>Supply Chain Management</i> (6)	2 COURSES <i>International Strategic Management</i> (5)	3 COURSES OF MAJOR (15)	Individual work on MASTER'S THESIS	3 COURSES OF MAJOR (15)
		1 COURSE <i>Corporate Social Responsibility</i> (4) (Part1 Term1) OR <i>Mngt Accounting</i> (5) (Part1 Term2) OR <i>Corporate Finance</i> (5) (Part1 Term1) OR <i>Adv. HR and Organ. Mngt</i> (5) (Part1 Term2)			
		<i>Seminar on Current Managerial Issues</i> (3)			
		MASTER'S THESIS (20 LSM / 30 VMU) *			
60 ECTS		Min. 62/72 ECTS			

Master's in Management
120 ECTS

+

Master's in Marketing
120 ECTS

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A Year at LSM

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- AVAILABLE MAJORS IN MANAGEMENT**
- [Philippe de Woot Major in Corporate Sustainable Management](#)
 - [Major in European Business](#)
 - [Major in Corporate Finance](#)
 - [Major in International Finance](#)



DOUBLE DEGREE VMU (Finance) - LSM (Management) Year 1 @ VMU – Year 2 @ LSM



LOUVAIN
School of Management

YEAR 1 @ VMU		YEAR 2 @ LSM			
TERM 1	TERM 2	TERM 1		TERM 2	
		PART 1	PART 2	PART 1	PART 2
5 COURSES <i>International Accounting</i> (6) <i>Business Financing Models and Instruments</i> (6) <i>Macroeconomic Analysis and Forecasting</i> (6) <i>Financial Markets and Institutions</i> (6) <i>Scientific Markets Methodology and Research Paper1</i> (6)	4 COURSES <i>Investments Analysis and Management</i> (6) <i>Financial Risk Management</i> (6) <i>Strategic Finance Management</i> (6) <i>Financial Econometrics</i> (6)	2 COURSES <i>International Strategic Management</i> (5)	3 COURSES OF MAJOR (15)	Individual work on MASTER'S THESIS	3 COURSES OF MAJOR (15)
		1 COURSE <i>Corporate Social Responsibility</i> (4) (Part1 Term1) OR <i>Adv. Strat. Mktg</i> (5) (Part1 Term1) OR <i>Adv. HR and Organ. Mngt</i> (5) (Part1 Term2)			
		<i>Seminar on Current Managerial Issues</i> (3)			
		RESEARCH PAPER 2 (6)	MASTER'S THESIS (20 LSM / 30 VMU) *		
60 ECTS		Min. 62/72 ECTS			

Master's in Management
120 ECTS

+

Master's in Finance
120 ECTS

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- [Major in European Business](#)
- [Major in Marketing Strategy for Connected Brands](#)