

# Advanced Masters in European Business and Economic Policy



Excellency Programme at the Heart of Europe



## Advanced Masters in European Business and Economic Policy

The European Union environment has become an integrated part in the organisation of business and economic policymaking. Mastering the economic and legal aspects of the European Single Market, the European Monetary Union and EU trade policy are essential to develop the strategies of global business and NGOs as well as to design economic policies.

This is not only true for EU firms and European policy makers but also for non-European international actors willing to operate on the EU market and to negotiate with EU authorities.

The Masters in Advanced European Business and Economic Policy aims to prepare students for managerial positions in European affairs.

The Masters programme is organised jointly by the Louvain School of Management and the Institute of European Studies of the Saint-Louis University - Brussels.

### Your Profile

You are considering:

- a career in business, operating on the European Single Market and the global economy
- a career in European public affairs, lobbying or in NGOs willing to shape EU policies
- a career in the EU or international institutions or in trade diplomacy
- a career in think-tanks, journalism or research institutions focusing on European affairs related to economics and business

### Why choose this programme ?

The programme is based on high academic standards with highly specialised professors and practitioners working on EU affairs

The programme includes not only state of the art academic and technical knowledge but also updated case studies so as to provide useful information and methodology on current issues for those who are to be involved in field activities.

The geographical proximity of Brussels, the centre of the European institutions and lobbying enhances the business and policy-oriented aspects of the programme with the participation of field experts from EU institutions, business, NGOs or consultants in European affairs.

Events such as visits of EU institutions, NGOs and think-tanks as well as attending EU affairs conferences will be organized throughout the year to familiarize our students with the Brussels EU bubble. A recreational team building event is also part of this programme.



### Entry requirements

#### 1. Language:

- TOEFL iBT with minimum level of 89
- Or IELTS with minimum level of 6.5
- Or ITACE with minimum level of B2

#### 2. University Degree:

- Holding a University Masters in Economics, Business or Management
- or holding a University Masters and having obtained in her/his university curriculum 50 credits in economics, business or management **and** 10 credits in law
- or holding a relevant University Masters. In this case, students will have to follow an additional programme of up to 15 credits in economics and management that will be added to the standard programme of Advanced Master in European Business & Economic Policy

#### 3. Application deadlines

International student applications can now be submitted.

Non-European students have until **30 April** to apply online

EU students until **31 August**.

## Organisation and content

This one-year programme starts in mid-September and is divided in two semesters. The first semester starts in September and ends with the January examinations. The second semester starts in February and ends with the June examinations.

Programme	Professors	Sem 1	Sem 2	Credits
<b>Compulsory courses (5 courses = 40 credits)</b>				
Thesis & Seminar on European current affairs	EU Guest speakers	X	X	15
Institutional Law of the European Union	P. Nihoul & F.VanderMensbrughe	X		5
Internal Market Law	A-L Sibony	X		5
Economic and Monetary Union of the EU	C. Fontan		X	5
The EU in the Global Economy	J-C. Defraigne	X		10
<b>Specialised courses</b>				
<b>(3 courses to choose from the list below = 20 credits)</b>				
European Competition Law	D. Gérard	X		5
European and International Tax Law	P. Malherbe, Alice Pirlot		X	5
Financial Markets Regulation	Ph. Lambrecht		X	5
European Corporate Governance	K. Cerrada & Ph. Lambrecht	X		5
Corporate Strategy in Europe	G. Bascle	X		5
European Public Affairs	J-C. Defraigne	X		5
Management of European companies	E. Cornuel		X	5
Digital Europe	A. de Streel, E. Marique, A. Strowel		X	5
Industrial Relations in Europe	E. Léonard		X	5
EU Regional Policy	P. Montfort		X	5
International Trade	G. Vannooorenberghe		X	5
The EU Trade Law and Policy	R. Zarnauskaite & G.D. Balan		X	5
Relations between Europe and Developing economies	J-C. Defraigne	X		5



## PRACTICAL INFORMATION

### VENUE

The courses are given at the Louvain School of Management UCLouvain University at LLN Campus

### LANGUAGE

English

### WANT TO FIND OUT MORE?



[www.uclouvain.be/en-lsm.html](http://www.uclouvain.be/en-lsm.html)



[ebep-lsm@uclouvain.be](mailto:ebep-lsm@uclouvain.be)



+ 32 473 715 401

